

IN THE CLAIMS

Please amend the claims as follows:

sub C1  
B1  
(Twice Amended) A method of conducting commerce over a network, comprising:  
encoding content for conversion into vision-enabled content;  
receiving payment for encoding the content;  
providing a program to decode the vision-enabled content;  
receiving a video image comprising a person image of a user;  
extracting the person image portion of the received video image;  
recognizing an identity of the user based on said person image of the user by  
matching the person image of the user with an image stored in a user image database;  
selecting a subset of the vision-enabled content based on the identity of the user;  
and  
sending the selected subset of the vision-enabled content to the user over a  
network, wherein the program decodes the selected subset of the vision-enabled content  
and combines the image of the user with the selected subset of the vision-enabled  
content.

sub C2  
B2  
(Twice Amended) A method of conducting commerce over a network, comprising:  
encoding content for conversion into vision-enabled content;  
receiving payment for encoding the content;  
providing a program to decode the vision-enabled content; and  
sending the vision-enabled content to a user over a network, wherein the program:  
decodes the vision-enabled content;  
receives a series of video images, each image comprising a person image  
of the user;  
extracts from each video image the associated person image of the user to  
create a series of person images; and  
processes the series of person images to detect an action by said user; and  
controls the vision-enabled content based on said action.

19. (Twice Amended) A method of conducting commerce over a network, comprising:  
encoding content for conversion into vision-enabled content;

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C3

providing a program to decode the vision-enabled content;  
receiving a video image comprising a person image of a user;  
recognizing an identity of the user based on said person image of the user by  
matching the person image of the user with an image stored in a user image database;  
selecting a subset of the vision-enabled content based on the identity of the user;  
and  
sending the selected subset of the vision-enabled content to the user over a  
network, wherein the program decodes the selected subset of the vision-enabled content.

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